



**Our attendees are your target audience.** Confirm a convention sponsorship and market to 650+ attendees over three full days of networking, NGFA committee business, and high-level general session presentations

**Contact:** Rebecca Grubbs | 202-888-1099 | [Email](#)

Host - \$15,000+ Attendee Experience	Partner - \$10,000+ Branded Item	Collaborator - \$5,000+ Full Event Marketing	Supporter - \$2,500+ On-site Event Marketing
Tier 1 Benefits	Tier 1 Benefits	Tier 1 Benefits	Tier 2 Benefits
1 Attendee Experience	1 Branded Item		

**Host Sponsors - Please select one ATTENDEE EXPERIENCE from below**

- Registration refreshments (3/9)
- Welcome Reception (3/9) – **TAKEN**
- Breakfast (3/10)
- Happy Hour (3/10)
- Breakfast (3/11) – **TAKEN**
- Farewell Reception (3/11)

NGFA will arrange for a certain amount of printed/digital sponsor logo placements. Sponsor can provide additional logo placements pending NGFA approval.

**Partner Sponsors - Please select one BRANDED ITEM from below**

- Hotel room keycards (1 sponsorship available)
- Lanyards (1 sponsorship available)
- Pads and pens (1 sponsorship available)
- Tech bundle: app & wifi (1 sponsorship available)
- Custom – please discuss with Rebecca Grubbs

Sponsor responsible for providing branded items, except Tech Bundle, which NGFA will coordinate.

**Benefits Tier 1**

**PRE-EVENT:**

- Linked logo on convention marketing emails

**DURING EVENT:**

- Company page in Sponsor section of mobile app
- Logo and/or company name on on-site registration signage
- Recognition during General Session

**POST EVENT:**

- Linked logo on convention webpage for one year

**Benefits Tier 2**

**DURING EVENT:**

- Company page in Sponsor section of mobile app
- Company name on on-site registration signage

Add-ons available to NGFA member 129<sup>th</sup> Annual Convention sponsors and exhibitors ONLY. Add-ons cannot be purchased separately.

**Add-Ons - Thought Leadership Promotional Emails- \$2,500**

**Pre-event:**

- One promotional email blast

**Post event:**

- One promotional email blast

*Email blasts sent by NGFA to all registrants of the 129<sup>th</sup> Annual Convention. Content created by sponsor and provided to NGFA in HTML format compatible with MailChimp email marketing platform. Content and schedule approved by NGFA.*

